

About ESports Federation of Kenya

The ESports Kenya Federation [“ESKF” or “Federation”] is a body licensed by the Government of Kenya to: serve the ESports sector and form a nation-wide network of ESports players’ clubs; organize ESport events, viewings, leagues, tournaments, competitions and championships; provide to players and players’ clubs the opportunity and facilities to participate in representative ESports at the county, national, regional, continent, and international level competitions and tournaments; provide information and awareness campaigns about Esports in Kenya; promote uniform rules for regulating ESports competitions and championships; enforce rules and bylaws of ESports, and deal with any infringement thereof; and maintain affiliation to international Federations for ESports.

The Purpose of the contest

The purpose of the contest is to design a logo for the Federation. The logo may be used in all media – including online, print, on merchandise and other visual media products.

Eligibility for the contest

1. Eligibility to participate in the contest is open.
2. Individuals or teams may submit no more than two entries.
3. All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any preexisting or third-party designs, trademarks, or copyrighted images.
4. All entries will become the property of the Federation. Therefore, by submitting an entry, each entrant agrees that any and all intellectual property rights in the logo are deemed assigned to the Federation.
5. Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner’s name, likeness, Prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
6. The Federation reserves the right to modify the winning logo to better fit the needs of the Federation.

How to Enter the Contest

To enter the Logo Design Contest, you must:

1. **Submit your entry electronically to the Federation at:**
<https://www.esportskenyafederation.go.ke>. Submissions must include the full name(s) of the person(s) who designed the logo, email address, postal address, and telephone number.
2. Create a logo in the project format listed on Federation website.
3. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
4. There is no fee to enter the contest.
5. Make your submission between 02nd April 2019 and 11:59 p.m 12th April 2019, Kenya Standard Time. Late submissions will not be considered. The winner will be selected and notified within one week from the submission end date.

Determination of the Winning Entries and the Prizes

1. The winning entries and the runner up entries will be selected by vote of the viewers.
2. Viewers will vote by submission of premium rate sms at Kshs. 2/= per sms to sms 40728 from 13th April 2019 to 06:00 hrs, 14th April 2019.
3. The first Prize for the logo design contest shall be an MSI GT63 gaming laptop.
4. The outcome of the votes will be final and no further correspondence shall be entered into.
5. All the prizes shall remain the same regardless of the size of the team submitting the winning entry. The prizes cannot be exchanged for cash.
6. The winner will be notified via email and announced on the Federation website and possibly through other media outlets.

General Terms and Conditions

1. By entering or submitting an application for the logo competition, whether online or otherwise, each entrant represents and warrants that s/he has read and agrees to be bound by the contest's official rules. Each entrant further understands that if her/his logo design is selected as the winner, s/he will relinquish all claims, rights, and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry.

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of the Federation and may be used for any Federation purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. The Federation shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. The Federation reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. The Federation reserves the right to use any other entry for promotional or business purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Disclaimer

1. The Federation is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. The Federation reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by the Embassy, including after the submission window has closed.